lyst

How does the Lyst Connect sales channel work?

By installing the Lyst Connect app on Shopify, you are applying to sell your inventory on Lyst.

As a Shopify retailer applying to Lyst, you must complete the initial sign up process (including accepting T&Cs/billing terms) and make all of your inventory available to the Lyst Connect app before your application is reviewed. Publishing your inventory to Lyst does not mean that your store has been approved.

If your application is approved, your inventory will be made available on [Lyst.com](#). When a customer purchases one of your items on Lyst, the order will automatically be passed to your Shopify dashboard for you to fulfil.

Am I eligible for the Lyst Connect app?

In order to apply for Lyst Connect, you must comply with all of the following:

·   Customers must be able to complete a transaction on your Shopify site in USD, EUR or GBP

·   You must be able to ship within the US, EU (SE,DE,AT,FI) or UK regions

·   You must have more than 150 items available to buy on your site

·   You carry inventory that is relevant and coveted by the Lyst customer

Lyst Connect installation guide

1. Ensure you are on the [Lyst Connect app listing](#) within the Shopify app store

2. Click **Get** to start your application.

Lyst Connect
Developed by Lyst

✔ Connect your online inventory to over 65M global Lyst shoppers
✔ Effortlessly process Lyst orders within the Shopify dashboard
✔ Reach new luxury fashion-focused customers, with an AOV of $300

What is Lyst?

Lyst is a global fashion search platform, with a mission to empower customers to find the fashion that's perfect for them.

Get

| Price | Free |

Lyst charges 16% on all sales before returns

Support & Sales

Developer	Lyst
Email	shopify@lyst.com
Website	lyst.com

Get Support

3. You will be taken to Shopify and will be prompted to **log in** to your Shopify account if you are not already.

4. Click **Add sales channel**.

5. Enter your contact information and click **Continue**.

Welcome to Lyst Connect

Contact our Partnerships team

Basic seller information

Please fill in the information of the primary contact for your store. We will use the details included here to configure your account and contact you if needed.

First name
Test Store

Last name
e.g. Wayne

Job title
e.g. CEO

Email address
services-team@ly.st

Continue

Lyst Connect Terms & Conditions

6. Enter your company information and click **Continue**.

‹ Seller information
Welcome to Lyst Connect

Contact our Partnerships team

Company information

Please fill in the details of your store.

Store name
lyst-development

Store website URL
http://lyst-development.myshopify.com

First line of address
48 Hoxton Square

Second line of address
e.g. 10 Imperial Ave.

Postal/Zip code
N1 6PB

City
London

Country
United Kingdom

Continue

Lyst Connect Terms & Conditions

7. Enter your legal and operational information, review T&Cs and click **Submit application**.

8. You will then be redirected to a new window to accept the commission and billing terms.

Click **Approve Charge**. If you decline the charge, your application will not be reviewed as you will have rejected Lyst commission rate.

9. Click **Go to my products** and select all products. myshopify.com/admin/products
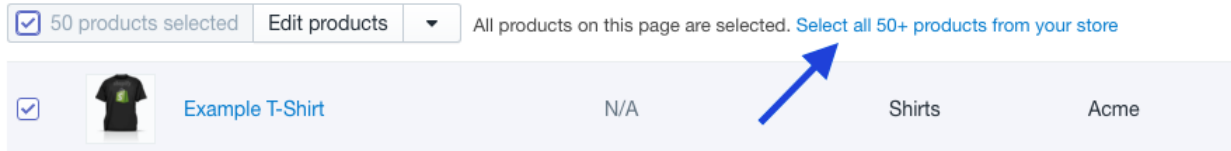
10. Select **Make products available**, and ensure that **Lyst Connect** is selected
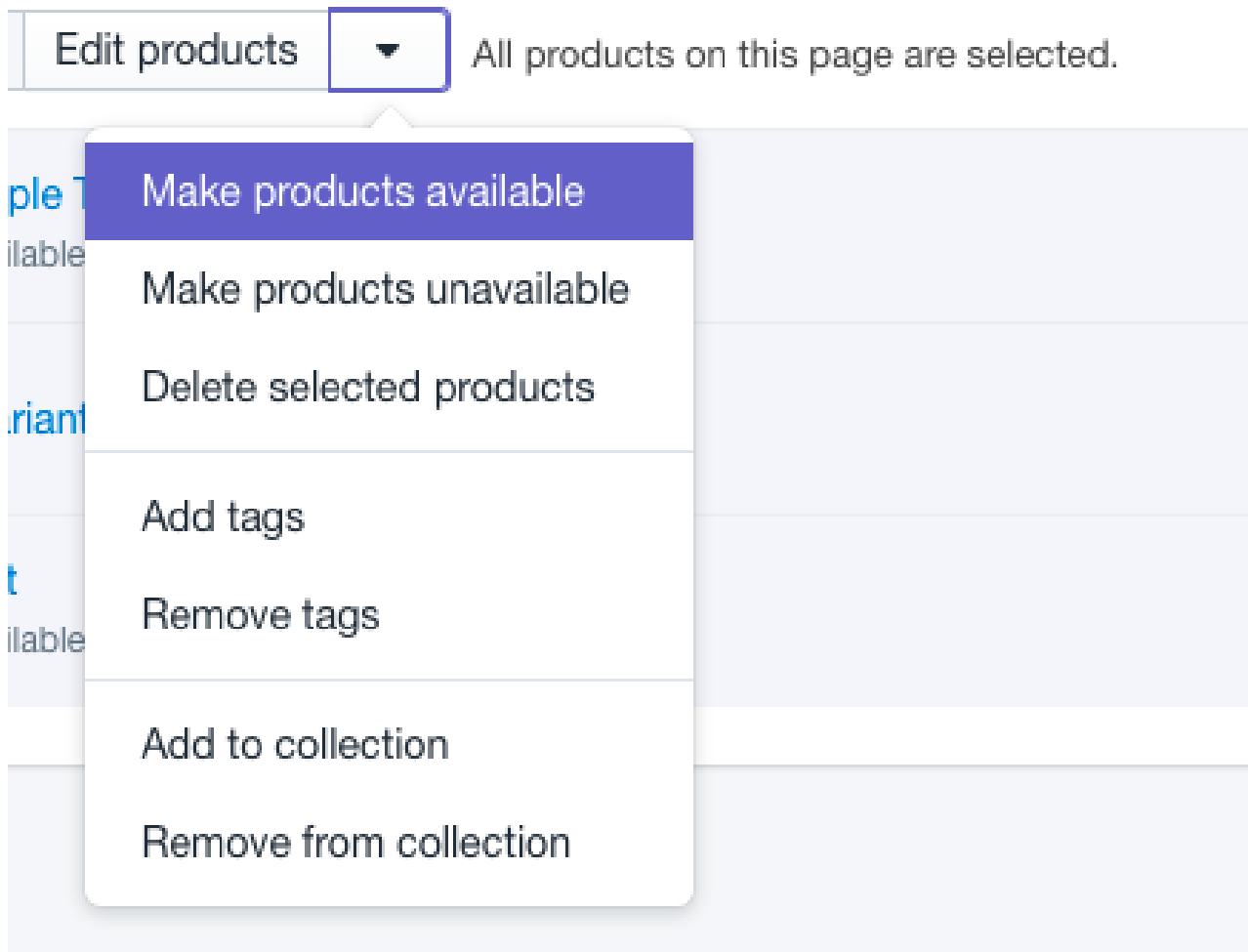
How to publish new products to Lyst

When adding products to your own site.

1. While on the **Add Product** page, click **Manage** under the Sales Channels section.

2. Ensure that "Lyst Connect" is selected by default for all new products

What happens once I have submitted my application?

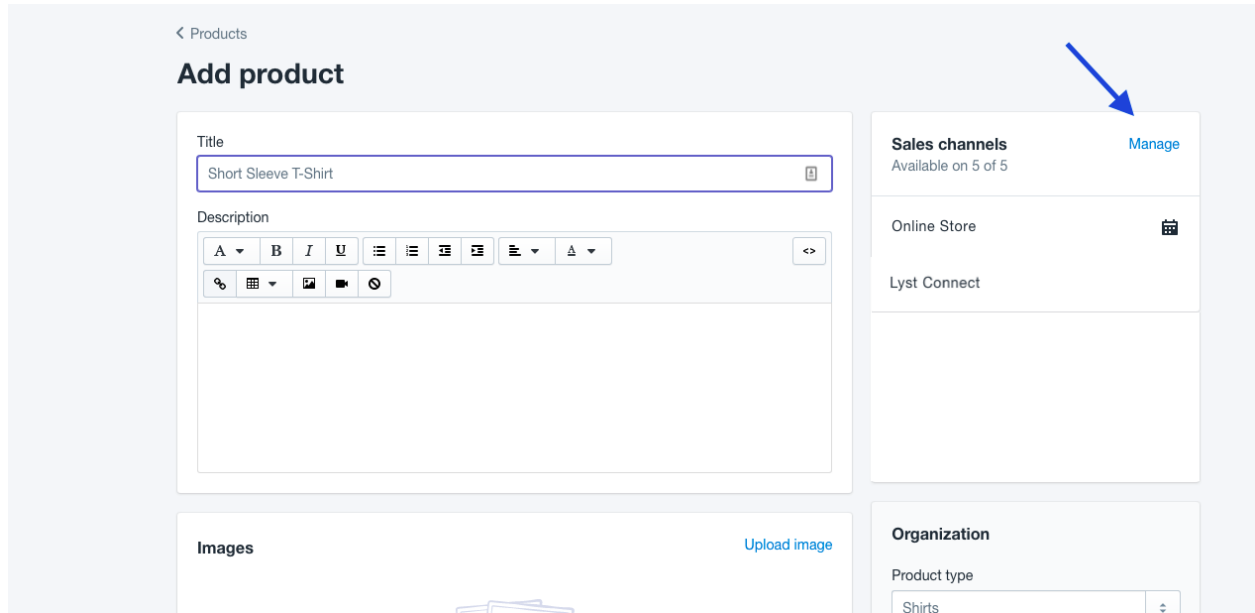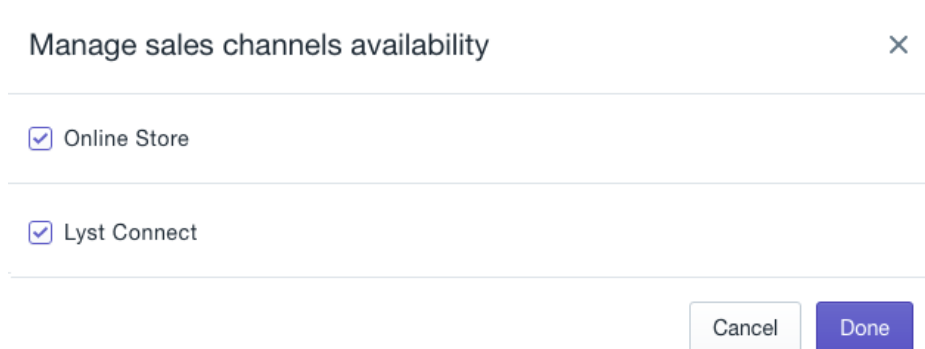A Lyst representative will review your application. If your application is successful, your products should be live on Lyst within one week.

If your application is unsuccessful, your [Lyst Connect account page](#) will be updated with the status of your application.

FAQs

What is the commission structure on Lyst?

Lyst charges 16% commission on sales before returns. Commission is charged on the item amount only. You are not charged commission on shipping costs (or any US sales tax, or other local, state or federal tax that you are obligated to collect on the order within the US). The 16% commission rate also factors in an industry-average returns rate, meaning that commission is charged on all orders irrespective of returns that are made after the transaction is complete.

Lyst shares the customer details with the partner so they can remarket to the customer, so even if an item is returned, there is still intrinsic value to the transaction.

In the UK and EU, commission is charged on the VAT-inclusive price.

Does Lyst have any inventory restrictions?

Lyst currently supports the following categories:

·   Womenswear (apparel)

·   Menswear (apparel)

·   Accessories

·   Jewellery

·   Shoes

·   Bags

You should publish all of your inventory to the Lyst Connect app, and we will only show relevant categories on Lyst.

I have installed the Lyst Connect app but my application is still in "pending" after 1 week

There may be a few reasons why your application has not been reviewed:

· You have not accepted Lyst billing terms. These can be accessed and accepted by going to your Lyst Connect app page here: myshopify.com/admin/apps/lyst-connect

· You have not published your inventory to the Lyst Sales Channel

· If you have completed both steps above, but your application is still pending, please contact **shopify@lyst.com**

What will happen if I uninstall the Lyst Connect app?

You will be immediately removed from Lyst, as the connection with Shopify will have been lost.

If you are experiencing issues with the Lyst Connect app, do not uninstall and reinstall as this will only result in your store becoming removed from the Lyst site. If you are experiencing issues with the app or want to stop selling on Lyst, email the Lyst team at shopify@lyst.com

Why was my application unsuccessful?

Lyst connects global shoppers with the brands and items they are searching for. There may be a few reasons why your application was not successful, most notably if your store does not meet our eligibility criteria:

· There is currently little demand for the brands or items offered by your Shopify store

· Your store does not comply with our minimum SKU level (150)

· You do not support shipping to US, EU or UK regions

· You do not support USD, GBP or EUR at checkout

· Your application may have been rejected if your application was complete. Check your Lyst Connect account page on Shopify.